

Terms and Conditions for the "10% off AEG" Promotion

1. **Promoter.** This promotion is run by Electrolux PLC ("Electrolux"), of Addington Way, Luton, LU4 9QQ.
2. **Promotional period.** The Promotion runs from 7 October 2026 to 3 November 2026 (inclusive). Electrolux reserves the right to withdraw or amend the Promotion at any time, as set out in clause 9 below.
3. **The offer.** During the Promotional Period, consumers who enter a valid voucher code at checkout with a participating retailer will receive a discount equal to 10% of the purchase price of eligible AEG appliances, excluding delivery, installation, or other services.
4. **How to redeem.** a. Voucher codes are obtained via [selected retailer websites and AEG.co.uk]. b. The voucher code must be entered in the designated voucher/promo code field at checkout with a participating retailer before payment is completed. c. The Discount cannot be applied retrospectively to orders already placed. d. Each voucher code may be redeemed once only. Once used, a voucher code cannot be reused, transferred, or resold.
5. **Participating retailers.** The Promotion is available only through selected retailers ("Participating Retailers"). A list of Participating Retailers is available at <https://www.aeg.co.uk/local/terms-conditions/10-off-retailers>
6. **Eligible products and availability.** The Discount applies to all AEG appliances purchased from a Participating Retailer during the Promotional Period, subject at all times to product availability. AEG and the Participating Retailers make no guarantee that any specific product will be in stock during the Promotional Period.
7. **Eligibility.** Limited to retail sales only. Trade and contract sales are excluded from the Promotion. This Promotion is not open to trade customers, resellers, or any purchase made for the purposes of resale.
8. **Limits.** a. The Discount cannot be used in conjunction with any other offer, discount, or promotional code, unless expressly stated by the relevant Participating Retailer. b. The Discount has no cash alternative and cannot be exchanged for cash or credit. c. Delivery, installation, and other service charges are excluded from the Discount and remain payable in full.
9. **Withdrawal.** AEG reserves the right to withdraw, amend, or cancel the Promotion, or these terms, at any time and without notice, including (without limitation) where it reasonably suspects fraud or misuse.
10. **Returns.** If a product purchased using the Discount is returned, any refund will reflect the discounted price actually paid, in accordance with the relevant Participating Retailer's returns policy.
11. **General.** a. Standard sales terms, delivery terms, and privacy policy of the relevant Participating Retailer apply in addition to these terms. In the event of a conflict regarding the Discount itself, these terms prevail. b. These terms are governed by the laws of England and Wales, and the courts of England and Wales shall have exclusive jurisdiction.
12. **Contact.** For queries about this Promotion, contact Electrolux Customer Service by chat or phone using the contact details at <https://www.aeg.co.uk/support/contact-us-Form>.